

Usage terms and conditions for the Occhio image portal

1. Your registration on the Occhio partner portal with the image portal constitutes your acceptance of these usage terms and conditions.

2. With your receipt of the activation link, we allow you the use, free of charge, of the Occhio image material in the database. There are two usage categories for the images:

Images whose use is unrestricted: These images may be used for press publications in the editorial areas of print and online media.

The use of images for marketing purposes (website, online shop, brochures, etc.) is only permitted with the approval of Occhio GmbH and in conjunction with Occhio products. Please contact the Occhio Marketing Team (pr@occhio.de) for approval.

The rights to these images remain with Occhio. Please do not forget to credit the photographer and ©Occhio when you publish these images.

Images for internal use: Please note that images for internal use are approved for use exclusively in consultations and for customer presentations. They can only be downloaded in low-resolution format. Images that are released for internal use are marked with an exclamation point (!).

3. The user is not entitled to grant third parties usage rights to images or to make images available to them.

4. Please use Occhio image materials only in their original form. Alterations of any kind, for instance with respect to color, may only be made in consultation with the Occhio Marketing Team (pr@occhio.de). When publishing images, the user may not distribute content that is unrelated to the products or causes damage to them. The use of Occhio image materials in conjunction with other brands and/or products must be agreed in consultation with the Occhio Marketing Team.

5. You will find our Data Privacy Policy here: www.occhio.de/legals